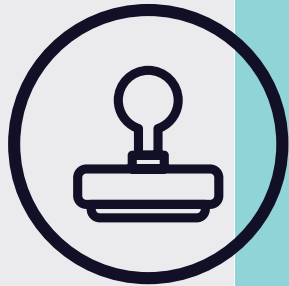


JDCEXEC

PASSION • POWER • PURPOSE



**CREATIVE
STRATEGY**



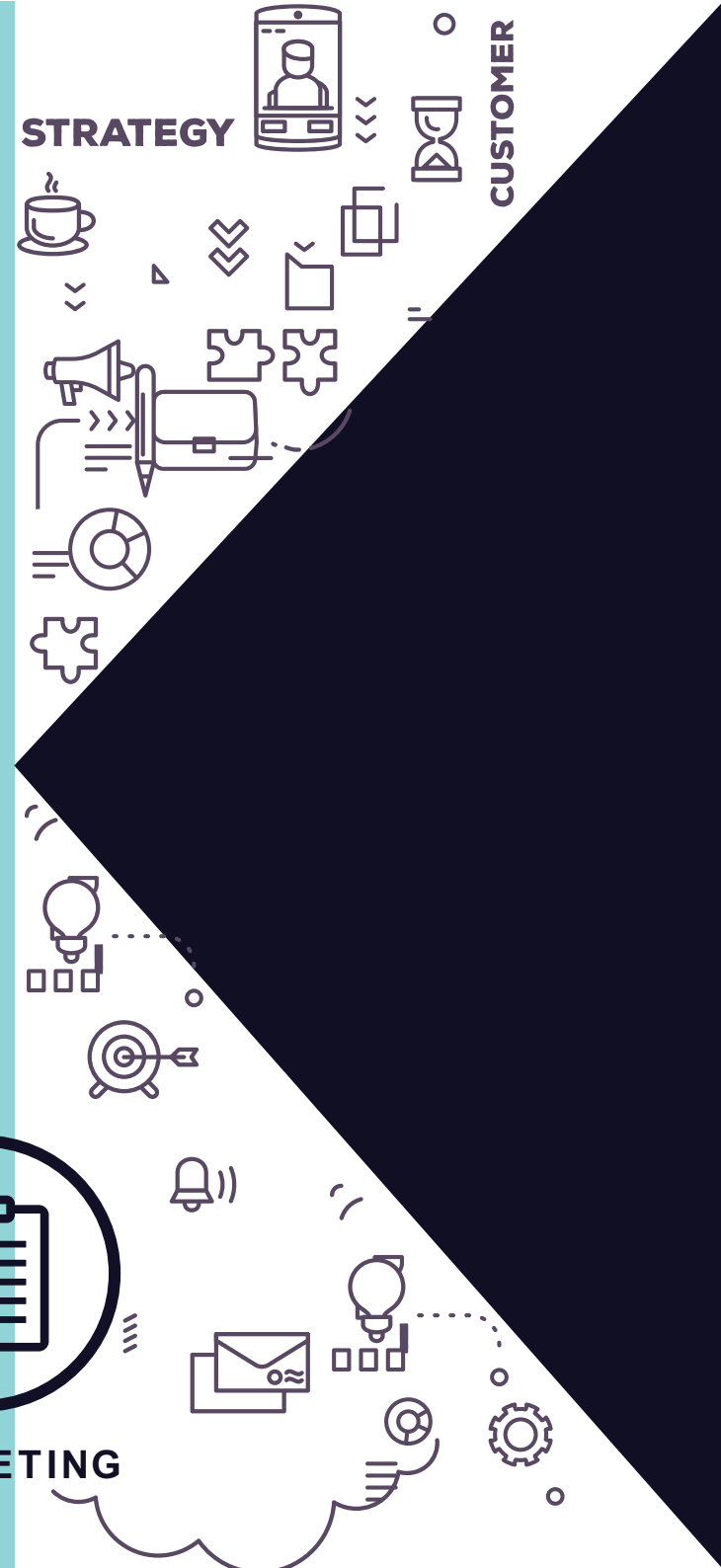
**BRANDING
& IDENTITY**



**WEB
DEVELOPMENT**



MARKETING



PASSION POWER PURPOSE
W W W . J D C E X E C . C O M



We are brand specific in our dealings as web design and digital marketing professionals with expertise in **Web design, Graphic Design, Social Media, Online marketing solutions** as well as **Strategy creation and implementation.**

Our online marketing strategies ensure the maximum exposure of your brand and website.

We believe in complete digital integration from website to social media - having a golden thread of quality pulled throughout all content and digital endeavours.

We offer branding on various mediums to ensure your business is well represented where it matters.



JDC Exec provides clients with the best solutions in traditional- and digital marketing.

We are committed to providing you with result driven marketing services and support.

JDC Exec also offers services in advertising and the printing of flyers, brochures, business cards, PPE, corporate clothing (staff uniforms, safety clothing), corporate gifts and stationery.

PASSION POWER PURPOSE

WWW.JDCEXEC.COM

A provider of **business consulting, digital marketing, design, print and web services.**

We pride ourselves on our ability to lead our clients with **strategic thinking & creative output** that provides **real value.**

PROFESSIONALS IN THE FIELD

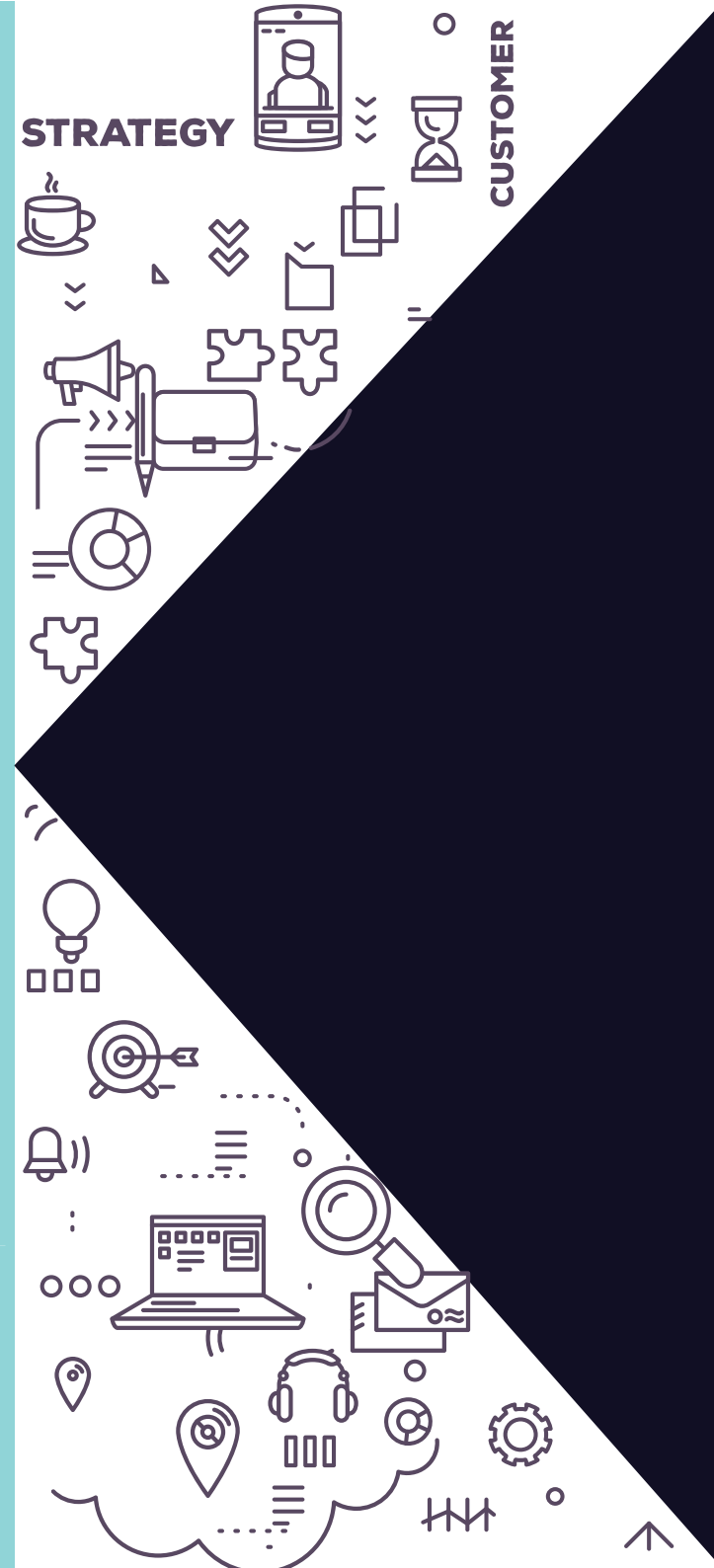
Providing the best service available.
Always leaving our clients with a smile.



BUSINESS CONSULTING

As a Certified Coach, Teacher and Brand Professional, Janine do Cabo offers personal and professional growth through practical application of proven methods. Working together, she strives to move your team or organisation in the desired direction to reach your marketing, leadership and overall organisational goals. Janine has a goal-oriented outlook on life and her passion for helping others reach their goals has led her to join the world of leadership, advertising and promotions. **She is a firm believer in positive thinking and therefore also believes that you are never fully dressed without a smile.**

Our marketing strategy coaching services are tailored to meet the needs of small businesses looking to scale. **Business owners receive personalized one-on-one marketing coaching, including the implementation of a marketing strategy and roadmap and all aspects of managing and implementing it.** Fees are based on a monthly coaching retainer. The accountability of a coach helping you work a proven method is the best way to implement growth in your business.



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Always leaving our clients with a smile.

SOCIAL MEDIA

As the digital landscape expands and increases in volume, it is important to ensure that your brand is present where your target audience is active. **JDC Exec is dedicated to providing you with customised digital marketing and social media marketing services to ensure real value to your business by gaining traction and engagement to your brand on all relevant digital platforms.**

DIGITAL AND SOCIAL MEDIA MARKETING SERVICES WE OFFER:

- Social Media Marketing Strategy
- Social Media Marketing Management
- Digital Brand Identity positioning
- Social Media Auditing
- Social Media for SMEs
- Digital Marketing Strategy



TEAMWORK

MONEY

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WEB DESIGN & DEVELOPMENT

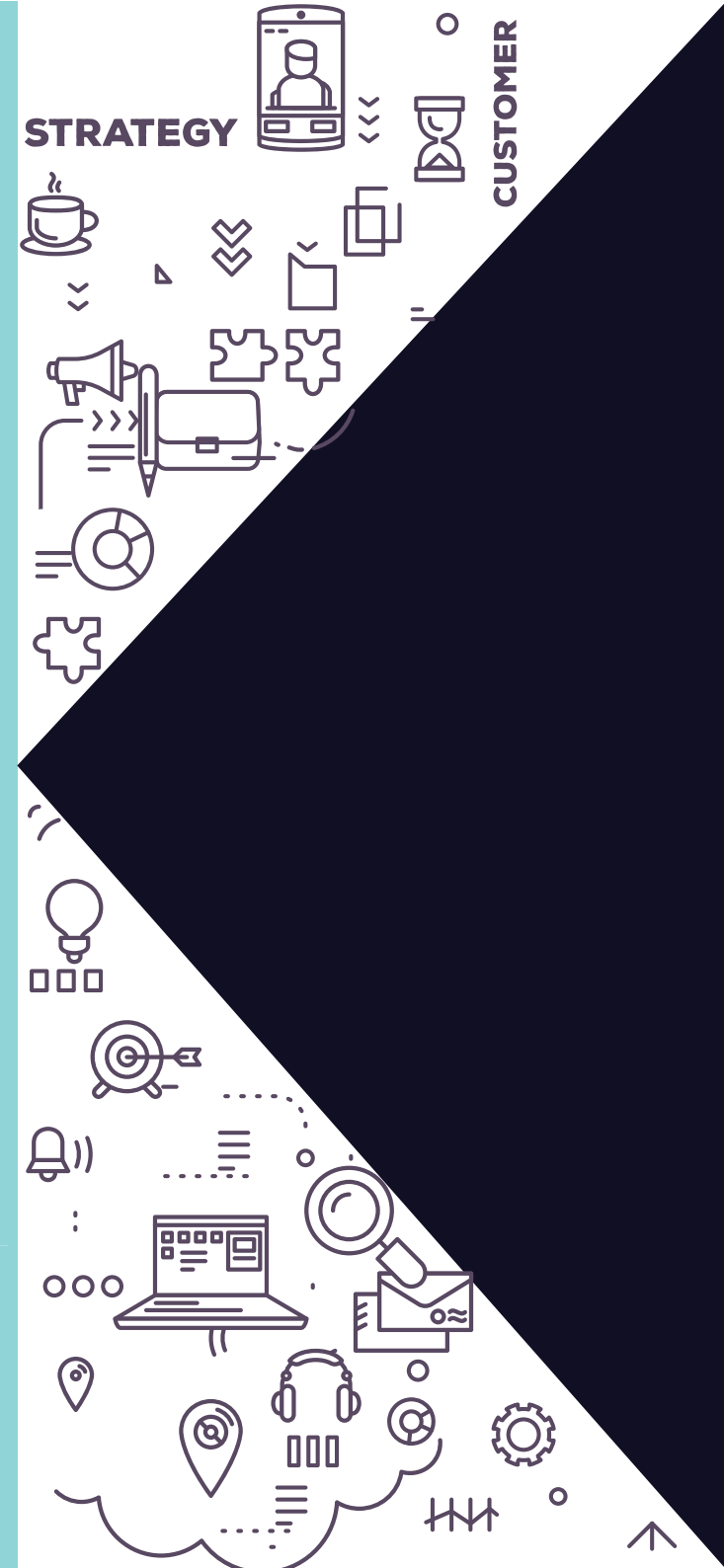
We make sure your website is the best it can be, this often results in improved conversions, a better user experience, higher organic visibility and more.

Website Design Which Meets Your Business Goals

We offer your business a professional, easy to navigate, and mobile-friendly responsive website that brings your services to life. Each website project is unique and we treat each one with the same approach, respect, and dedication. We work closely with you to make sure your project stays within budget and that we meet the agreed deadline.

SOME OF OUR WORK:

1. ghgroup-int.com
 2. makarios-group.com
 3. coretrim.co.za
 4. jcsmaintenance.com
 5. makarios-group.com
 6. christopretorius.com
 7. impactap.co.za
 8. X-stretch.co.za
 10. drivercheck.co.za
- and more...



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PPE, CLOTHING AND MERCH WITH PRINT

We offer a wide range of PPE, corporate gifts and clothing as well as various methods of branding. Direct to garment print, embroidery, silk screening and more.

From pens and power banks to notebooks and knife sets, promotional products and safety gear they come in all shapes and sizes. They span all price points too, meaning there is something for almost every budget.

THE POWER IN PROMOTIONAL & PPE PRODUCTS

Adding a promotional product to your media mix increases the effectiveness of other media by up to

44%

